Referent: Dan Korem

is a critically acclaimed author, documentary producer, and independent investigative journalist whose programs have been seen by over 150 million people worldwide. He is the president of Korem & Associates (K&A), which has trained over 30,000 professionals on-the-spot behavioral profiling skills—more than any other firm in the world. And, he is a frequent keynote speaker and distinguished lecturer, as noted below.

In 1981 as an independent investigative journalist, he produced the documentary Psychic Confession, the first "confession" of a suicidal cult-like leader—three years after the Jonestown Massacre. From this case, he noticed a pattern and predicted the appearance of gangs in suburbs and small towns for the first time in history. This led to 7 years of research in 11 countries and his landmark book, Suburban Gangs—The Affluent Rebels (1994).

In the late 1980s, the presidents of a number of major companies asked him if he could develop a rapid-fire on-the-spot profiling system for negotiations that could be used cross-culturally without stereotyping. After several years of research, the Korem Profiling System was developed and published in 1997 in his book **The Art of Profiling**—Reading People Right the First Time. Today, K&A provides consulting and training around the globe for corporate, education, and military organizations. The goal is applying on-the-spot profiling to improve productivity that can be measured and solve key problems, including: sales and negotiations; hire and lead teams; coach and recruit collegiate, professional, and Olympic athletics; and, prevent catastrophic acts.

K&A's clientele has included: American Airlines, the College of William & Mary, Wells Fargo, NASA Space Center, and the U.S. military.

In the early 1990s, on the heels of his at-risk youth research, he predicted that student-led terrorist bombings and shootings would hit North America (like the Columbine Massacre). He identified that these students had the same profile as most suicide terrorists, random workplace killers, postal shooters, and serial killers. The profile was the **RANDOM ACTOR** profile detailed in the Korem Profiling System. This research is used by military, law enforcement, and education professionals to thwart catastrophic acts and was published in his critically acclaimed book, **Rage of the Random Actor**—Disarming Catastrophic Acts and Restoring Lives (2005).

Professional expertise

- Rapid-fire on-the-spot behavioral profiling – 16 years research and application
- Random Actor Terrorism – 20+ years research North America & Europe
- Suburban, small-town and non-inner-city gangs – 20+ years research North America & Europe
- Aberrant group formation – 20+ years research North America & Europe
- At-risk youth trends – 20+ years research North America & Europe
- Missing Protector Strategy (deters most at-risk youth trends) – 20+ years research & application
- Psychology of deception – 30+ years research